



*Gardens to charm
the eye and delight
the senses*

Appletree Garden Designs

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Bounds Green
London**

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A Client guide to the Garden Design Process

Garden Design follows several stages: the initial visit, the Client Brief, the Site Survey and Analysis, the Garden Design, and finally the Planting Plan. Construction of the garden involves the Hard Landscaping followed by the installation of the Planting.

How the Appletree process works:

What happens first?

The initial visit lasts up to one hour and is used to gain a general understanding of the client's ideas for their garden, both practical and aesthetic.

After the initial visit I will email you a quote for the Garden Design which details the design work involved.

Should you be happy with the quote a second meeting is arranged for the Client Brief .

The Client Brief involves detailing your garden requirements and includes for example -

Your preferred style of garden e.g. formal, informal, etc.

Your intended leisure uses for the garden.

The functional uses required.

Any particular garden features you would like to incorporate.

At this stage it is important for you to consider your budget for the Construction of your garden as this will be taken into account when creating the design.

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Programming the Design work.

The next stage is:

The Site Survey and Analysis which involves taking measurements, including level changes, and photographs of the garden and house, and carrying out soil analysis.

Following the survey, the Garden Design is produced, in rough, followed by a creative meeting to finalise the design at which any alterations and changes are made before the final design is completed. The finalised design includes and attached set of construction notes and materials specification to enable the Hard Landscapers to price and build.

Quoting & Programming the Construction work.

Appletree does not carry out Hard Landscaping works directly but works closely with known professional Hard Landscapers who carry out the hard landscaping, soil preparation and any lawn installation. Appletree then carries out the planting installation.

In practice this provides a seamless process from the initial design meeting to completion of the garden, and beyond as we also provide regular maintenance if requested.

Alternatively clients may choose to use their own contractor. [The Garden Design and attached set of construction notes and materials specification are sufficient to enable quotation and construction].

Should clients prefer Appletree can provide a Project Management Service - each project is personally managed and supervised by me. (I have over ten years experience in project management)

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Designing and Installing the Planting.

After the Garden design is completed the areas to be planted are known so a quotation for the Planting Plan can be provided and a rough guide to the cost of supply and installation given.

The process is consultative with the client to ensure the general style, effect, colour pallet and maintenance level meet your choices. (For an example of a Planting Plan see the 'Planting' page on our website.)

Once the planting Plan is complete Appletree can then quote for the supply and installation of the planting.

The Planting Plan is usually carried out while the Hard Landscaping construction is in process so that the plan is completed and plants ordered in sufficient time to complete the planting once the Hard Landscaping has ended.

Stand alone Planting Plans

Appletree are very happy to offer Planting Plans separately to clients who only wish that part of the service. A rough guide to the design cost can sometimes be given by phone.

The process is slightly different from above but still involves a meeting at which we discuss the intended general style, effect, colour pallet and maintenance level for your planting. A verbal quote is given at the meeting, and if accepted, measurements and photographs of the area to be planted are taken, and aspects (direction of sun travel and shade cast) noted.

Following the meeting I will confirm the quote for the design by email to you and give a rough estimate for the supply and installation of the planting. A quote for the supply and installation of the planting can be given once the Planting Plan is complete.

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